



**Pembroke Downtown Development Authority
Pembroke Better Hometown
Meeting Minutes**

Wednesday, February 7th, 2024

City Hall

12:00 noon

➤ **Call to Order:**

Jeremy Myers called to order, Jordon McCoy seconded

➤ **Attendance:**

Board Members: Jeremy Myers, Jordon McCoy, Stephanie Morrison, Dana Dudley

Staff Members: Chris Benson, Fernanda Camacho Hauser

➤ **Approval of Minutes:**

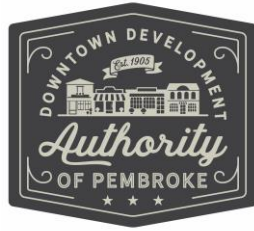
- November Meeting Minutes
- December Meeting Minutes
- January Meeting Minutes
 - Jeremy Myers motioned to adopt, Stephanie Morrison seconded

➤ **Old Business:**

- February Joint Workshop Meeting
 - Tuesday, 13th at 5:30 pm at the Harn Center
 - DDA, P&Z, and City Council facilitate by the Carl Vinson Institute
 - Fernanda Camacho Hauser reminded the board about the upcoming Joint Workshop meeting.
- Annual Work Plan Meeting
 - Work plan meeting has been postponed for a later date when the board is able to meet
- Bryan County Legislative Meeting
- Historic District Walking Tour Updates
 - Georgia Historic Newspapers project picked Bryan County papers to be uploaded
 - Progress on the projects is proceeding as scheduled, Community Information Sessions to be announced in the coming weeks.

➤ **New Business:**

- Proposed 2024 Events
 - Fernanda Camacho Hauser presented a calendar of currently planned events which included proposed farmer's market dates, Community Information Gathering events as part of the Georgia Humanities Grant Pembroke Historic District Walking Tour, the



annual Easter Egg Hunt hosted by the city, and 2024 Drive Thru Trick or Treat.

- Ribbon Cutting in planning stage with date set for early March for The Flower Shop: Flower Shop and Gifts
- Easter Egg Hunt: board approved for the consideration of a possible partnership with Eastern Star Lodge
- October partnership with the Pembroke Public Library for the Trick or Treat event has been put on hold for a later date.
- Board approved the acquisition of Gnomes for more cross promotion with businesses to promote city events and local businesses.
- Pembroke Whistle Stop Market
 - Board was presented with forms and proposed structure of Whistle Stop Market which would follow the model used by neighboring farmer's markets which are able to offer the EBT, WIC, and Senior price matching.
 - The board and staff determined that due to limited staffing and volunteer base as well as no ideal location (citing signage issues with Dubois Square) nor guaranteed vendors the Whistle Stop Market revival will be put on pause.

➤ **Open Discussion:**

- **Final meeting for Jeremy Myers**
- Board approved the expansion of the existing Statesboro Main Street Farmer's Market2Go to have a pick-up location in Pembroke.
- Board expressed interest in finding out how to gain the EBT price matching for a future Pembroke based farmer's market as well as to exploring where the funding for the structure used by Statesboro Main Street Farmer's Market came from.

➤ **Adjourn**

- **Stephanie Morrison, seconded by Jeremy Myers**